

ORDER



Orders

Order / Rev:	107793		
Alt Order #:			
Product Desc:	October 2012 Campaign		
Estimate:			
Flight Dates:	10/15/12 - 11/06/12	Primary AE:	Kevin Goodell
Original Date / Rev:	10/12/12 / 10/12/12	Sales Office:	VEGS
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	Consili, Inc.		
Buying Contact:			
Billing Contact:			
	10120 S. Eastern Ave.	Billing Type:	Cash
	Henderson, NV 89052	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%

Advertiser

Name:	Committee to Re-Elect Judge Ann Zimi		
Demographic:	A25-54		
Product Codes:	PLC26		
Priority:	SELECT PRIORITY CODE		
Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
	New Business Thru:		
	Order Separation:	00:05:00	
	Advertiser External ID:		
	Agency External ID:		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	18	\$8,050.00	\$6,842.50	October 2012	18	\$8,050.00	\$6,842.50	0.00
10/29/12	11/06/12	18	\$8,425.00	\$7,161.25	November 2012	18	\$8,425.00	\$7,161.25	0.00
					Totals	36	\$16,475.00	\$14,003.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/15/12	11/06/12	Wake Up Early w/ Wagners	CM	430a-5a	-----	:30	0	\$200.001	0.00	NM	7	\$1,400.00	
Wake Up Early Wagners															
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating						
Week: 10/15/12		10/21/12	MTWTF--		2		\$200.00		0.00						
Week: 10/22/12		10/28/12	MTWTF--		2		\$200.00		0.00						
Week: 10/29/12		11/04/12	MTWTF--		2		\$200.00		0.00						
Week: 11/05/12		11/11/12	MT-----		1		\$200.00		0.00						
N 2	KSNV	10/29/12	11/06/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:30	0	\$450.001	0.00	NM	2	\$900.00	
M-F 5-6a WakeUp w/Wagners															
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating						
Week: 10/29/12		11/04/12	MTWTF--		1		\$450.00		0.00						
Week: 11/05/12		11/11/12	MT-----		1		\$450.00		0.00						
N 3	KSNV	10/15/12	11/06/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$700.001	0.00	NM	4	\$2,800.00	
M-F 6-7a WakeUp w/Wagners															
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating						
Week: 10/15/12		10/21/12	MTWTF--		1		\$700.00		0.00						
Week: 10/22/12		10/28/12	MTWTF--		1		\$700.00		0.00						
Week: 10/29/12		11/04/12	MTWTF--		1		\$700.00		0.00						
Week: 11/05/12		11/11/12	MT-----		1		\$700.00		0.00						
N 4	KSNV	10/15/12	11/06/12	Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.001	0.00	NM	7	\$2,275.00	
Rachael Ray															
Start Date		End Date	Weekdays		Spots/Week		Rate		Rating						
Week: 10/15/12		10/21/12	MTWTF--		2		\$325.00		0.00						
Week: 10/22/12		10/28/12	MTWTF--		2		\$325.00		0.00						

Order / Rev: 107793
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Flight Dates: 10/15/12 - 11/06/12

Advertiser: Committee to Re-Elect Judge Ann Zimmer
Product Desc: October 2012 Campaign
Estimate: _____

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSNV	10/15/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.001	0.00	NM	7	\$2,275.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 MTWTF-- 2 \$325.00 0.00															
Week: 11/05/12 11/11/12 MT----- 1 \$325.00 0.00															
N 5	KSNV	10/15/12	11/06/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a	-----	:30	0	\$425.001	0.00	NM	4	\$1,700.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 MTWTF-- 1 \$425.00 0.00															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$425.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$425.00 0.00															
Week: 11/05/12 11/11/12 MT----- 1 \$425.00 0.00															
N 6	KSNV	10/15/12	11/06/12	Dr. Phil Dr Phil	CM	3-4p	-----	:30	0	\$450.001	0.00	NM	4	\$1,800.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 MTWTF-- 1 \$450.00 0.00															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
Week: 11/05/12 11/11/12 MT----- 1 \$450.00 0.00															
N 7	KSNV	10/15/12	11/06/12	NEWS 3 at 4 (1 HOUR) CM 4PM NEWS (1 hour)	4-5pm	-----	:30	0	\$725.001	0.00	NM	4	\$2,900.00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 MTWTF-- 1 \$725.00 0.00															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$725.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$725.00 0.00															
Week: 11/05/12 11/11/12 MT----- 1 \$725.00 0.00															
N 8	KSNV	10/15/12	11/06/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----	:30	0	\$675.001	0.00	NM	4	\$2,700.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----SS 1 \$675.00 0.00															
Week: 10/22/12 10/28/12 -----SS 1 \$675.00 0.00															
Week: 10/29/12 11/04/12 -----SS 2 \$675.00 0.00															
Week: 11/05/12 11/11/12 ----- 0 \$675.00 0.00															

Totals

36

\$16,475.00